Abstract

Studies on human resource management (HRM) have mostly been conducted with a United States (US) perspective. A lack of independent and systematic analyses into the “European HRM” issues is still noticeable. As many economies of Central and Eastern Europe experienced a phase of transition after the socialist era and are now recovering from the 2008 global crisis, there is a need to examine the current state of human resources (HR) positioning. Therefore, the cultural and institutional contexts of each country must be taken into account. This article focuses on HR practices in Hungary; the underlying exploratory qualitative study examines which competencies HR managers perceive to be the most important in the Hungarian context, when it comes to strengthening the HR position.